

PARQ BY PARKSEN

GREEN, SMART & CONNECTED CITY PLATFORM

Seeing the cities of the world deteriorating due to high levels of congestion and emissions, Parksen is creating the answer to all of the economical, emotional and physical problems that this brings with it. By utilizing the Ethereum blockchain, creating transparent smart contracts and releasing our own PARQ tokens, we aim to create a universal platform and real-time app for a variety of stakeholders with the end-goal of creating green, smart & connected cities that do no shy from using cryptocurrencies.

WHAT IS PARKSEN'S GOAL?

The Parksen City Platform will use IoT devices, sensors, drivers, companies and municipalities to gather data and map out where the worst congestion takes place and which circumstances are causing it. This data will be used in the accompanying real-time Parksen parking app, which will then provide drivers of all kind (public transportation, emergency services, etc) with information on how to best avoid these areas. Information will also be shared with local municipalities so that they might structurally improve their city infrastructure.



FOUR MAIN COMPONENTS



Real-time Parking App

The Parksen parking app is made for drivers, and it allows them to reserve and pay for parking ahead of time, thus limiting their search and emotional duress. The app also shows them the fastest route to their destination and offers real-time information on local congestion.



Green, Smart & Connected City Platform

The Parksen City Platform comes with a universal dashboard that tracks congestion, pollution, usage and condition of parking spots, status of connected IoT devices and sensors. It also includes a marketplace for green and smart appliances.



Cloud Solution

Our goal is to connect municipalities and companies to consumers and garages. Offering a one-size-fits all, easily adoptable and cloud-based platform, we ensure that these institutes do not have to depend on expensive third-party software and hardware updates.



The PARQ token

Our own special token, usable in the app to pay and receive payment for parking actions, and also in the dashboard and marketplace to pay and receive payment for hardware and software that will help your city, company or garage contribute to greener cities.

HOW WILL PARKSEN BE USED?

The Parksen parking app will be used by drivers worldwide to offer and obtain parking spots in advance, while the Parksen City Platform is going to be the driving force behind smart city innovation and green, sustainable initiatives. The PARQ token will be the payment method of choice for all parking activities and city development actions.



WHO IS BEHIND PARKSEN?

The Parksen parking app has been functional in the Netherlands and was chosen to be the most affordable option by the Dutch Consumer Association in 2017. However, the Parksen/PARQ ICO team was formed a year ago and exists out of veteran internet entrepreneurs transportation industry professionals, urban and sustainable city planners, IT-professionals with a background in Dutch Ministries of Defense and Justice, seasoned and tech-oriented marketing personnel and forward-thinking developers.



Eddie Postma
CEO & FOUNDER

As a veteran project manager and fearless internet entrepreneur, Eddie Postma has been building and maintaining enterprises for nearly three decades. With experiences varying from online magazines and video production companies to the Parksen parking app and PARQ, Eddie tackles each of his projects with unlimited energy and dedication.



Arjan Douwes
SENIOR DEVELOPER

Arjan is our All-Star developer, which isn't that surprising considering his lengthy resume which includes several gigs at parking providers, airports and a whopping six years tenure where he worked on a parking platform for the city of Amsterdam. He is a highly skilled developer who loves to keep up with the latest technological innovations.



Massimo Bensi
SENIOR DEVELOPER

An exceptionally experienced Azure solution architect and developer from Italy, Massimo joined Parksen to assist in the creation of our Smart, Green and Connected City Platform. His experience as senior software developer at a rivaling parking app makes him a perfect fit, and so does his experience working on blockchain and smart contract development.



Paul Heath
CHIEF SECURITY OFFICER

Our very own certified ethical hacker, Paul Heath, worked for the Dutch Ministry of Justice as a migration specialist before becoming a senior developer at the Ministry of Defense. From there he moved on to the parking industry and Amsterdam municipality as a senior technical consultant, before finally landing at KPN, one of the largest telecom companies in the Netherlands, as a solutions architect.

TOKEN DETAILS

AVAILABLE FOR PUBLIC SALE



250.000.000 PARQ

We will reserve 20% of the total supply for our Smart City Development Fund, which will be used to help cities integrate IoT sensors in their own infrastructure.

TOKEN FORMAT: ERC20 Standard

PAYMENT MECHANISM: Ether / Bitcoin / PayPal/ Fiat Currencies

PRE-SALE START DATE
01 - 06 - 2018

PRE-SALE END DATE
After 50.000.000 PARQ have been sold

PUBLIC SALE START DATE
After pre-sale has been concluded

PUBLIC SALE END DATE
A year after the public sale starts



FOR MORE INFORMATION ON PARKSEN, THE PARQ TOKEN, OUR WHITEPAPER AND OUR UPCOMING PRE- AND PUBLIC SALE, PLEASE VISIT:

[HTTPS://WWW.PARQTOKEN.COM](https://www.parqtoken.com)